



SCiP Student Opportunity Development Team Brand Ambassador

At the Stollery Children's Hospital Foundation, our work makes a life-changing difference for sick and injured children from backyards across Alberta. We believe in dreams and possibilities, in creating a bright future for children. They inspire us to grow, to contribute and to exceed our potential. They motivate us to think big, seek new opportunities and innovative solutions, to embrace change and try new things. Everything we do is for Stollery kids and their families.

The Foundation is inviting two individuals to support the development team in a Serving Communities Internship Program (SCiP) capacity as brand ambassador(s). Candidates must be planning to attend or are returning to an approved post-secondary institution for the 2019–2020 summer or fall term and qualify for the SCiP Program. Details on the program and eligibility can be found here: joinscip.ca/student-eligibility.

The position

Reporting to the senior development officer, the brand ambassador(s) will represent the Foundation at partner events during our busiest campaign season of the year (May 1 – August 15). As the brand ambassador you will leverage your interpersonal skills and energetic personality to engage and inspire our partners. The selected candidates will have a flexible part-time schedule that will require some daytime hours, evenings and weekends.

Responsibilities

- Represent the Stollery Children's Hospital Foundation in a professional manner
- Make regular visits to partner locations throughout the course of the campaign
- Share stories of impact and thank staff and management
- Enthusiastically encourage and inspire staff to promote giving
- Take photos/videos at partner events for use in social media, partner recognition pieces and marketing
- Assist with the compilation of marketing materials for partner use
- Report daily on activities and interactions using an app-based program
- Provide administrative support as needed

Knowledge, skills & abilities

- Effective written and verbal communication skills
- Possess the ability to work with a wide variety of personalities and situations—candidates are open, approachable, tactful and politically sensitive
- Takes initiative and able to work independently
- Introductory knowledge of fundraising programs, including donor and event management practices an asset
- Willing to work flexible hours, evenings and weekends
- Must have a valid driver's licence and access to a vehicle (the selected candidate will be compensated for travel expenses)

Education & experience

- Enrollment in a program relating to child and youth education is desirable
- Experience in child or youth education and/or the not-for-profit industry

If this opportunity describes you, we invite you to [sign up for the SCiP internship program](#), create a personal account, locate the "SCHF Development Team Brand Ambassador internship" and apply no later than **March 31, 2019**.

For a step-by-step guide on applying, click here: joinscip.ca/step-by-step-guide-student