

Advisory Role Description

The Stollery Women's Network (SWN) brings together women across Alberta who are passionate about improving children's health. Through connection, advocacy and philanthropy, members inspire others to invest in life-changing care for kids.

Together, we are working towards an ambitious goal: raising **\$1 million** in support of the Foundation's comprehensive capital campaign by growing a community of women committed to making a lasting impact.

Role Purpose

As an Advisory member, you will help shape the strategic direction of the Stollery Women's Network while serving as a trusted ambassador for the Foundation. Reporting to the Co-Chairs, you will contribute ideas, expand community connections and champion the Network's fundraising model to help grow support for children's health.

Key Responsibilities

- Reporting to the co-chairs, advisory members are responsible for assisting in the planning, development and socialization of SWN strategic objectives
- Being the primary advocates for the champion model of fundraising.

Responsibilities and duties

- Represent the perspectives of Foundation supporters and the broader community
- Act as an ambassador for the Stollery Women's Network
- Provide input on the annual plan and strategic priorities
- Identify new opportunities, partnerships and initiatives
- Help expand the Network by connecting us with new audiences
- Support the Champion pipeline by referring five prospective champions each quarter to an information session

Qualifications

We're looking for individuals who have:

- A passion for advancing children's health
- Willingness to leverage personal networks to build community connections
- Strong communication and relationship-building skills
- The ability to collaborate with diverse people and perspectives
- Professionalism, diplomacy and sound judgement
- Advisory or strategic planning experience (an asset)
- Must be 18 years of age or older

Time commitment

Advisory members are expected to:

- Attend the SWN orientation (**August/September**)
- Participate in annual planning session (**November**), and **monthly** Advisory meetings
- Attend SWN bi-annual meetings **April/May** and **October**
- Engage in and promote SWN through social media and personal networks
- Attend and support SWN and Foundation events
- Volunteer at select Foundation and SWN initiatives
- Participate on a sub-committee (events/outreach/marketing & communications) as needed.

Term

- Three-year commitment, with opportunity for a two-year extension
- *Terms are subject to revision if deliverables and/or commitments are not met

Onboarding & Training

- Complete onboarding session with SWN Senior manager and Co-Chair
- Participate in a tour of Stollery Children's Hospital
- Attend a Champion information session