

## Photographer Role Description Marketing & Communications Committee

The Stollery Women's Network (SWN) brings together women across Alberta who are passionate about improving children's health. Through connection, advocacy and philanthropy, members inspire others to invest in life-changing care for kids.

Together, we are working towards an ambitious goal: raising **\$1 million** in support of the Foundation's comprehensive capital campaign by growing a community of women committed to making a lasting impact.

### Role Purpose

- Reporting to the SWN marketing and communications lead and staff advisor, the SWN photographer is responsible for supporting the Network's communication strategy through photographing signature and partner events and bi-annual meetings as needed.

### Key Responsibilities

- Attend and photograph signature events, delivering high-quality images with a timely turnaround
- Capture community events as needed

### Responsibilities and duties

- Maintain, organize, and manage event photography archives on the SWN Google Drive
- Take professional group photos and member headshots during bi-annual meetings
- Collaborate with the Marketing and Communications Committee, Social Media Manager, and Digital Designer to provide compelling visual content for promotional and marketing initiatives.

### Qualifications

- A passion for advancing children's health
- Experience in event photography
- Possession of professional camera and editing software
- Experience in marketing and communications (an asset)
- Strong written and verbal communication skills
- Professionalism, diplomacy and sound judgement
- Age 18 years of age or older

### Time commitment

Marketing & Communication committee members are expected to:

- Attend the SWN orientation (**August/September**)
- Attend committee meetings **as scheduled** by marketing & communications lead (in person or via video/phone). Approximately 2-4 hours per month
- Attend SWN bi-annual meetings **April/May** and **October**
- Engage in and promote SWN through social media and personal networks
- Attend and support SWN and Foundation events
- Attend and photograph SWN signature events.
- Volunteer at select Foundation and SWN initiatives

#### Term

- Three-year commitment, with opportunity for a two-year extension

\*Terms are subject to revision if deliverables and/or commitments are not met

### Onboarding & Training

- Complete onboarding session with SWN Senior manager and Co-Chair
- Participate in a tour of Stollery Children's Hospital
- Attend a Champion information session